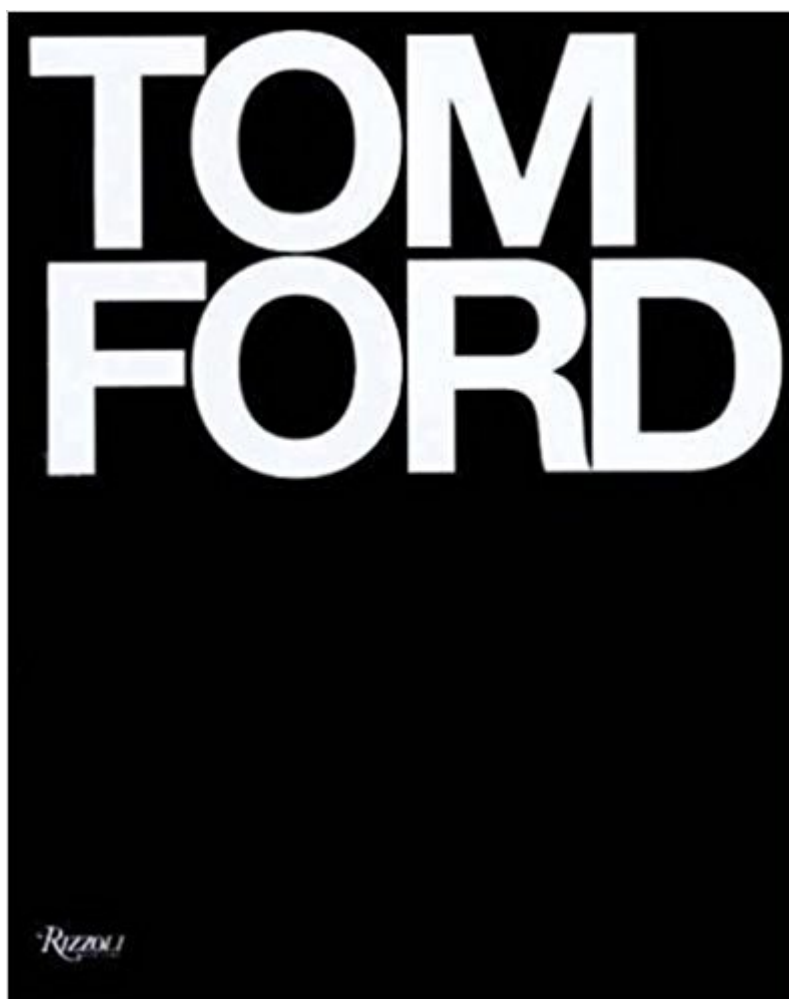


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Tom Ford



Synopsis

Tom Ford has become one of fashion's great icons. In the past decade, he transformed Gucci from a moribund accessories label into one of the sexiest fashion brands in the world. His designs have increased sales at Gucci tenfold and have helped build the Gucci brand into the luxury goods conglomerate that it is today. Ford brought a hard-edged style synonymous with 21st century glamour to his clothes, and Hollywood sat up and took note. This book is a complete catalogue of Ford's design work for both Gucci and Yves Saint Laurent from 1994 to 2004. It chronicles not only Ford's clothing and accessories designs for both houses, but also explores Ford's grand vision for the complete design of a brand, including architecture, store design, and advertising. Tom Ford features more than 200 photographs by Richard Avedon, Mario Testino, Steven Meisel, Helmut Newton, Herb Ritts, Terry Richardson, Craig McDean, Todd Eberle, and numerous other photographers including many previously unpublished images. Published to coincide with his departure from Gucci, this book has been created with Ford's full cooperation and every page reflects his exceptional taste. It is Ford's testament to a career of singular moments reinventing the boundaries of style and sensuality in clothing.

Book Information

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Customer Reviews

This enormous compendium may be Ford's swan song as a designer, as he recently announced that he was quitting fashion to direct movies. But for the last 10 years, as the creative director at Gucci and Yves Saint Laurent, he took the brands in fresh directions. This huge, slipcased Festschrift checks in at 11"–14", and covers each of the Gucci years individually, compiling

product shots, ads, runway candid, snippets of Ford wisdom ("I think you have to have personality at a brand otherwise, it's just clothes"), Gucci-sporting celebrities and commercial stills. Vogue's Anna Wintour and Vanity Fair's Graydon Carter contribute a foreword and introduction respectively. The much-covered growth at Gucci and YSL are the real story behind the book, to the point where the press chat credits Ford with "carving out a new industry archetype: the businessman designer." But the 375 color and b&w photos, all culled from existing fashion archives, is more of a look back at how Ford's creations were presented (including year-by-year portraits of the photogenic Ford himself), rather than what led to their creation, how they were actually made or how they fit into the culture at large. As a 10-year time capsule of brand fashioning, the book succeeds perfectly. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

Bridget Foley has always loved storytelling. She's the author of several screenplays and is often featured on annual industry best-of lists. "Hugo & Rose" is her first novel. Tom Ford has been showered with design awards in recent years, including 3 awards from the Council of Fashion Designers of America, 5 VH1/ Vogue Fashion Awards, British GQ International Man of the Year, and Designer of the Year by GQ America. Anna Wintour is the editor of American Vogue. Graydon Carter has been the editor-in-chief of Vanity Fair since 1992. Previously, he was the editor of The New York Observer and the cofounder of Spy. He is the producer of the acclaimed film *The Kid Stays in the Picture* and the executive producer of the Emmy- and Peabody Award-winning documentary 9/11. He lives in New York.

This book looks great on my coffee table!!! It is a beautifully made book, I love it!! Only complaint is that is a bit overpriced.

great item

Love!

Well...it took me long enough, this is a book I've been after for years, I love Coffee Table books and have about 50 and this was missing from my collection. If you love Art and Fashion then this is the book for you. It follows Super Sexy Tom Ford up through his rise at Gucci and what a rise it was. He put Gucci back on the Map where it belonged, this book captures a lot of his great work and what a story he has to tell, it's not just pictures but a great interview as well. At the end of the day for any

collector this is a must have, make your friends eyes turn GREEN with Envy as they ooo and ahhh over this great piece of Art. I'm not going to sit here and tell you bit by bit about this book but what I will tell you is I'm about 1/3 of the way finished and I can wait until I finish...it's a good SOLID HEAVY WELL put together BOOK and I LOVE the fact that it has a slip cover to help keep the book safe I wish all high end books came with one...GREAT JOB TOM FORD!!! I can't wait until he makes a book about his solo career and spends his time on men's fashion.....RR

Love love love it!

The inside of the book looked new, but the cover looked worned. I'm not actually sure the product was new.

Happy with purchase it also came with cover

Visually inspiration! Excellent condition when the book arrived.

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